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Svjetlana Fajfer, Jernej F. Kamenik, Ivan Nišandžić, and Jure Zupan Phys. Rev. Lett. **109**, 161801 — Published 17 October 2012

DOI: 10.1103/PhysRevLett.109.161801

Implications of lepton flavor universality violations in B decays

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Present measurements of $b \to c\tau\nu$ and $b \to u\tau\nu$ transitions differ from the standard model predictions of lepton flavor universality by almost 4σ . We examine new physics interpretations of this anomaly. An effective field theory analysis shows that minimal flavor violating models are not preferred as an explanation, but are also not yet excluded. Allowing for general flavor violation, right-right vector and right-left scalar quark currents are identified as viable candidates. We discuss explicit examples of two Higgs doublet models, leptoquarks as well as quark and lepton compositeness. Finally, implications for LHC searches and future measurements at the (super)Bfactories are presented.

Introduction. Universality of weak interactions is one of the key predictions of the standard model (SM). The BaBar collaboration recently performed a test of its consequences in semileptonic $b \to c$ quark transitions via measurements of $B \to D^{(*)} \tau \nu$ branching fractions normalized to the corresponding $B \to D^{(*)} \ell \nu$ modes (with $\ell = e, \mu$) [1]

$$\mathcal{R}_{\tau/\ell}^* \equiv \frac{\mathcal{B}(B \to D^* \tau \nu)}{\mathcal{B}(B \to D^* \ell \nu)} = 0.332 \pm 0.030, \qquad (1)$$

$$\mathcal{R}_{\tau/\ell} \equiv \frac{\mathcal{B}(B \to D \tau \nu)}{\mathcal{B}(B \to D \ell \nu)} = 0.440 \pm 0.072, \qquad (2)$$

$$\mathcal{R}_{\tau/\ell} \equiv \frac{\mathcal{B}(B \to D\tau\nu)}{\mathcal{B}(B \to D\ell\nu)} = 0.440 \pm 0.072, \qquad (2)$$

where the statistical and systematic uncertainties have been combined in quadrature. Both values in Eqs. (1), (2) are consistent with previous measurements [2], but are also significantly larger (at 3.4σ significance when combined) than the SM values $\mathcal{R}_{\tau/\ell}^{*,\mathrm{SM}}=0.252(3)$ and $\mathcal{R}_{\tau/\ell}^{\rm SM} = 0.296(16)$ [3]. If confirmed, this would signal a violation of lepton flavor universality (LFU) in semileptonic $b \to c$ transitions at the $\mathcal{O}(30\%)$ level.

Intriguingly, there are also hints of LFU violations in semileptonic $b \rightarrow u$ transitions. The most recent world average of the leptonic $B \to \tau \nu$ branching fraction measurements $\mathcal{B}(B^- \to \tau^- \bar{\nu}) = (11.4 \pm 2.3) \times 10^{-5} [4],$ is somewhat larger than its SM prediction with V_{ub} CKM element taken from the global fit [5]. In contrast, the measured exclusive semileptonic $b \to u\ell\nu$ transition branching fraction $\mathcal{B}(\bar{B}^0 \to \pi^+ \ell^- \bar{\nu}) = (14.6 \pm 0.7) \times$ 10^{-5} [6, 7] is consistent with the CKM unitarity predictions [8]. One can get rid of V_{ub} dependence by considering the ratio

$$\mathcal{R}^{\pi}_{\tau/\ell} \equiv \frac{\tau(B^0)}{\tau(B^-)} \frac{\mathcal{B}(B^- \to \tau^- \bar{\nu})}{\mathcal{B}(\bar{B}^0 \to \pi^+ \ell^- \bar{\nu})} = 0.73 \pm 0.15.$$
 (3)

The SM prediction is $\mathcal{R}_{\tau/\ell}^{\pi,\mathrm{SM}}=0.31(6)$, where we have used the recent Lattice QCD estimates of the relevant $B \to \pi$ form factor and the B decay constant [9]. The measured value in Eq. (3) is more than a factor of 2 bigger - a discrepancy with 2.6σ significance if gaussian errors are assumed (for previous discussion of this tension see

[11]). In order to avoid having to extrapolate lattice form factor results over the whole $B \to \pi \ell \nu$ phase space, one may also consider only the region of high $q^2 \equiv (p_B$ p_{π})² [10], in which case the discrepancy between the SM expectations and experiment for $\delta \hat{\mathcal{R}}_{\tau/\ell}^{\pi} \equiv \mathcal{R}_{\tau/\ell}^{\pi}|_{q^2 > 16 \text{GeV}^2}$ is at the level of 1.6σ .

For later convenience we can summarize all the three experimental values as $\mathcal{R}_{\tau/\ell}^{\pi,\mathrm{exp}}/\mathcal{R}_{\tau/\ell}^{\pi,\mathrm{SM}}=2.38\pm0.66$ $\begin{array}{l} \tau/\ell & \tau/\ell \\ (\delta \mathcal{R}_{\tau/\ell}^{\pi, \rm exp}/\delta \mathcal{R}_{\tau/\ell}^{\pi, \rm SM} = 1.52 \pm 0.32), \mathcal{R}_{\tau/\ell}^{\rm exp}/\mathcal{R}_{\tau/\ell}^{\rm SM} = 1.49 \pm 0.26 \\ {\rm and} & \mathcal{R}_{\tau/\ell}^{*, \rm exp}/\mathcal{R}_{\tau/\ell}^{*, \rm SM} = 1.32 \pm 0.12, \ {\rm giving \ a \ combined \ ex}. \end{array}$ cess of 3.9σ (3.4 σ) above the SM expectations. These hints of LFU violations in semileptonic $b \to c$ and $b \to u$ transitions can be contrasted to the pion and kaon sectors where LFU for all three lepton generations has been tested at the percent level and found in excellent agreement with the SM expectations [7].

In this Letter we explore the possibility that the hints of LFU violations in semileptonic B decays are due to new physics (NP). We first perform a model independent analysis using effective field theory (EFT), which then allows us to identify viable NP models. Implications for other flavor observables and LHC searches are also derived.

LFU Violations in B **decays and NP**. We first study NP effects in $\mathcal{R}_{\tau/\ell}^{(*)}$ and $\mathcal{R}_{\tau/\ell}^{\pi}$ using EFT. The SM Lagrangian is supplemented with a set of higher dimensional operators, Q_i , that are generated at a NP scale Λ above the electroweak symmetry breaking scale $v = (\sqrt{2}/4G_F)^{1/2} \simeq 174 \text{ GeV}$

$$\mathcal{L} = \mathcal{L}_{SM} + \sum_{a} \frac{z_a}{\Lambda^{d_a - 4}} \mathcal{Q}_i + \text{h.c.}, \qquad (4)$$

where d_a are the canonical dimensions of the operators Q_a , and z_a are the dimensionless Wilson coefficients (below we will mostly use rescaled versions $c_a =$ $z_a(v/\Lambda)^{d_a-4}$). We also make two simplifying requirements that at the tree level (i) no dangerous down-type flavor changing neutral currents (FCNCs) and (ii) no LFU violations in the pion and kaon sectors are generated. The lowest dimensional operators that can modify $R_{ au/\ell}^{(*)}$ and $\mathcal{R}_{ au/\ell}^{\pi}$ then have the following form,

$$Q_L = (\bar{q}_3 \gamma_\mu \tau^a q_3) \mathcal{J}_{3,a}^\mu \,, \tag{5}$$

$$Q_R^i = (\bar{u}_{R,i}\gamma_\mu b_R)(H^\dagger \tau^a \tilde{H}) \mathcal{J}_{3,a}^\mu \tag{6}$$

$$Q_{LR} = i\partial_{\mu}(\bar{q}_{3}\tau^{a}Hb_{R})\sum_{j}\mathcal{J}^{\mu}_{j,a}, \qquad (7)$$

$$Q_{RL}^{i} = i\partial_{\mu}(\bar{u}_{R,i}\tilde{H}^{\dagger}\tau^{a}q_{3})\sum_{j}\mathcal{J}_{j,a}^{\mu}, \qquad (8)$$

where $\tau_a = \sigma_a/2$, $\mathcal{J}_{j,a}^{\mu} = (\bar{l}_j \gamma^{\mu} \tau_a l_j)$, $\tilde{H} \equiv i \sigma_2 H^*$ and i,j are generational indices. We work in the down quark mass basis, $q_i = (V_{CKM}^{ji*} u_{L,j}, d_{L,i})^T$, and charged lepton mass basis, $l_i = (V_{PMNS}^{ji*} \nu_{L,j}, e_{L,i})^T$. Our requirement that there are no down-type tree-level FCNCs means that we impose flavor alignment in the down sector for operators $\mathcal{Q}_L, \mathcal{Q}_{LR}$ and \mathcal{Q}_{RL}^i . In this way we get rid of all tree level FCNCs due to \mathcal{Q}_{LR} while \mathcal{Q}_L and \mathcal{Q}_{RL}^i still generate effects in $c \to u\nu\bar{\nu}$ and $t \to c(u)\nu\bar{\nu}$ transitions. The first process is typically obscured by SM tree level contributions (i.e. $D \to (\tau \to \pi \nu)\bar{\nu}$ [12]), while the second will induce an interesting monotop signature at the LHC [13].

Other $d_i \leq 8$ operators can either be reduced to the above using equations of motion, or have vanishing $\langle 0|\mathcal{Q}_i|B\rangle$ hadronic matrix elements and thus cannot affect $\mathcal{R}_{\tau/\ell}^{\pi}$ (e.g., $\bar{Q}_i\sigma_{\mu\nu}\tau^a Hb_R$). Note that $\mathcal{Q}_{L,R}^i$ are tau lepton flavor specific, while in the case of $\mathcal{Q}_{RL,LR}^i$ LFU violations are induced by the helicity suppression of the leptonic current, as can be easily seen by integrating by parts and using equations of motion.

In addition, new light invisible fermions ψ could mimic the missing energy signature of SM neutrinos in the $b \to u_i \tau \nu$ decays [14]. We thus also consider the lowest dimensional operators coupling ψ to SM quarks and charged leptons and invariant under the SM gauge group

$$Q_{\psi S}^{i} = (\bar{q}_{i}b_{R})(\bar{l}_{3}\psi_{R}), \ Q_{\psi V}^{i} = (\bar{u}_{i}\gamma_{\mu}b_{R})(\bar{\tau}_{R}\gamma^{\mu}\psi_{R}).$$
 (9)

In the following we consider a single NP operator contributing to $\mathcal{R}_{\tau/\ell}^{(*)}$ and $\mathcal{R}_{\tau/\ell}^{\pi}$ at a time and later compare this to some explicit NP model examples.

Minimal flavor violation. The flavor structure of \mathcal{Q}_L and \mathcal{Q}_{LR} is completely determined by our requirement that there are no tree level FCNCs in the down sector. The charged currents are then proportional to the same CKM elements as in the SM realizing the Minimal Flavor Violation (MFV) structure [16]. The effect of \mathcal{Q}_L is to rescale the SM predictions for $\mathcal{R}_{\tau/\ell}^{(*)}$, $\mathcal{R}_{\tau/\ell}^{\pi}$ by a universal factor $|1+c_L/2|^2$, where $c_L=z_L(v/\Lambda)^2$. The best fit to the three LFU ratios is obtained for $|1+c_L/2|\simeq 1.18$ with a value of $\chi^2\simeq 4.0$ (for the SM, $\chi^2\simeq 21$). Both $\mathcal{R}_{\tau/\ell}$ and $\mathcal{R}_{\tau/\ell}^*$ are then well accommodated, while the $\mathcal{R}_{\tau/\ell}^{\pi}$ tension remains at the 1.5 σ level. The effective NP scale probed is $\Lambda|z_L|^{-1/2}=v|c_L|^{-1/2}\simeq 0.29$ TeV.

The contributions of Q_{LR} can be readily computed using results of [3, 15]. In the case of $\mathcal{R}_{\tau/\ell}$ we also need

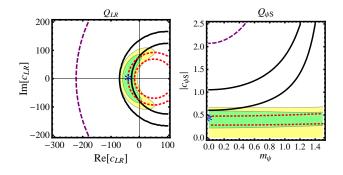


Figure 1: Preferred 1σ (darker green) and 2σ (lighter yellow) parameter regions for effective operators \mathcal{Q}_{LR} (left plot, dependence on complex c_{LR} Wilson coefficient) and MFV $\mathcal{Q}_{\psi S}^i$ (right plot, dependence on ψ mass and modulus of the universal Wilson coefficient, $|c_{\psi S}|$). The 1σ constraints from $\mathcal{R}_{\tau/\ell}$, $\mathcal{R}_{\tau/\ell}^*$ and $\mathcal{R}_{\tau/\ell}^\pi$ are drawn in full black, dashed purple and dotted red contours, respectively. The best fit points are marked with an asterisk.

to take into account a significant experimental efficiency correction due to the different kinematics induced by the \mathcal{Q}_{LR} operator compared to \mathcal{Q}_L and the SM [1]. Effectively this amounts to multiplying the term quadratic in c_{LR} by a correction factor of ~ 1.5 . The same argument applies for the operators \mathcal{Q}_{RL}^i and $\mathcal{Q}_{\psi S}$ (near $m_{\psi}=0$). Switching on only the \mathcal{Q}_{LR} operator the best fit point is $c_{LR}=z_{LR}(v/\Lambda)^4\simeq -34$, where $\chi^2\simeq 8.5$ with both $\mathcal{R}_{\tau/\ell}$ and $\mathcal{R}_{\tau/\ell}^\pi$ perfectly accommodated, while a tension with the observed value of $\mathcal{R}_{\tau/\ell}^*$ remains (see Fig. 1 left). Irrespective of $\mathcal{R}_{\tau/\ell}^\pi$, the central measured values of $\mathcal{R}_{\tau/\ell}$ and $\mathcal{R}_{\tau/\ell}^*$ can never be simultaneously obtained using only \mathcal{Q}_{LR} [3]. The preferred value of c_{LR} points to a very low effective NP scale of $v|c_{LR}|^{-1/4}\simeq 72$ GeV.

The relative strength of semileptonic $b \to c$ and $b \to u$ transitions generated by the $\mathcal{Q}_R^i, \mathcal{Q}_{RL}^i$ or $\mathcal{Q}_{\psi S,V}^i$ operators is fixed only once we explicitly specify the flavor structure. For $\mathcal{Q}_R^i, \, \mathcal{Q}_{RL}^i$ and $\mathcal{Q}_{\psi V}^i, \, \text{MFV}$ implies $z_{R,RL,\psi V}^i \propto m_{u_i}$ leading to extremely suppressed effects in $\mathcal{R}_{\tau/\ell}^{\pi}$. Consequently we do not consider these operators within MFV. On the other hand, in the case of $\mathcal{Q}_{\psi S}^i$ the MFV hypothesis is satisfied by taking $z_{\psi S}^i = V_{\text{CKM}}^{ib} c_{\psi S} (\Lambda/v)^2$. The corrections to $\mathcal{R}_{\tau/\ell}^{(*)}$ and $\mathcal{R}_{\tau/\ell}^{\pi}$ now also depend on the mass m_{ψ} of the new invisible fermion ψ . Close to $m_B - m_{D(*)} - m_{\tau}$ thresholds the contributions to $\mathcal{R}_{\tau/\ell}^{(*)}$ are suppressed relative to the ones in $\mathcal{R}_{\tau/\ell}^{\pi}$. Varying both $c_{\psi S}$ and m_{ψ} the best fit of $\chi^2 = 9.1$ is reached for $c_{\psi S} \simeq 0.40$ and $m_{\psi} = 0$ (see Fig. 1 right). Significant tensions between the three observables remain.

Generic flavor structures. In the presence of more general flavor violation the NP contributions to $\mathcal{R}^{\pi}_{\tau/\ell}$ are no longer related to those in $\mathcal{R}^{(*)}_{\tau/\ell}$. We thus parametrize the contributions of $\mathcal{Q}^i_{\psi S, \psi V}$ and $\mathcal{Q}^i_{R,RL}$ operators to $b \to c$ semileptonic transitions by $(A = \psi S, \psi V, R, RL)$ $z^c_A = c_A (\Lambda/v)^2$, and to $b \to u$ semileptonic transitions by $z^u_A = \epsilon_A z^c_A$. The effect of \mathcal{Q}^i_R is to rescale the

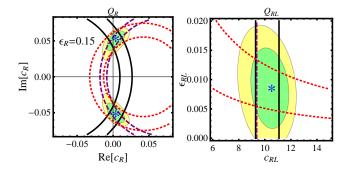


Figure 2: Preferred parameter regions for effective operators \mathcal{Q}_R^i (left plot, as a function of complex c_R Wilson coefficient, and ϵ_R fixed to the best fit value), and for \mathcal{Q}_{RL}^i (right plot, as a function of real c_{RL} Wilson coefficient and the mixing ratio ϵ_{RL}). Contours and shaded regions as in Fig. 1. The best fit points are marked with an asterisk.

SM expectations $\mathcal{R}_{\tau/\ell}$ by $|1 - c_R/2V_{cb}|^2$ and $\mathcal{R}_{\tau/\ell}^{\pi}$ by $|1 + \epsilon_R c_R/2V_{ub}|^2$. For $\mathcal{R}_{\tau/\ell}^*$ we obtain $\mathcal{R}_{\tau/\ell}^{*,R}/\mathcal{R}_{\tau/\ell}^{*,SM} = 1 - 0.88 \operatorname{Re}(c_R/V_{cb}) + 0.25|c_R/V_{cb}|^2$. On the other hand contributions of \mathcal{Q}_{RL}^i can be obtained from the corresponding expressions for \mathcal{Q}_{LR} in the previous section with obvious modifications for the different flavor and chiral structure.

We fit the data to pairs of (c_i, ϵ_i) using CKM inputs from the global fit [5]. The results are presented in Fig. 2. Considering the NP operator \mathcal{Q}_R^i , all three LFU ratios can now be perfectly accommodated at $c_R \simeq$ $-0.0039 \pm 0.053i$ and $\epsilon_R \simeq 0.15$ (analogously for $\mathcal{Q}_{\psi V}^i$ at $m_{\psi} = 0$, $|c_{\psi V}| \simeq 0.050$ and $\epsilon_{\psi V} \simeq 0.15$). Interestingly, a good fit necessarily implies the presence of large CP violating contributions, suppressed by an effective NP scale $v|\text{Im}(c_R)|^{-1/4} \simeq 0.36$ TeV. Similarly, NP contributions from \mathcal{Q}_{RL}^i can now simultaneously explain both $\mathcal{R}^{\pi}_{\tau/\ell}$ and $\mathcal{R}^{(*)}_{\tau/\ell}$ discrepancies. The best fit of $\chi^2 \simeq 0.54$ is obtained at $c_{RL} \simeq 11$ and $\epsilon_{RL} \simeq 0.0084$. The required size of NP contributions points to a low NP scale of $v|c_{RL}|^{-1/4} \simeq 97$ GeV. On the other hand, generic flavor structures do not significantly improve the MFV fit of the $\mathcal{Q}_{\psi S}^{i}$ operator, due to the tension between $\mathcal{R}_{\tau/\ell}$ and $\mathcal{R}_{\tau/\ell}^*$ (present also for \mathcal{Q}_{LR} , see Fig. 1). Nonetheless, both $\mathcal{R}_{\tau/\ell}$ and $\mathcal{R}^{\pi}_{\tau/\ell}$ can now be accommodated simultaneously provided the parameters are near $m_{\psi} = 0$, $c_{\psi S} \simeq 0.04$ and $\epsilon_{\psi S} \simeq 0.03$ (at which point $\chi^2 \simeq 5.4$).

Explicit models. Specific NP models in general contribute to more than one operator of the effective Lagrangian in Eq. (4). The agreement with data for Q_{RL}^i operators suggests an obvious candidate – the two-Higgs doublet model (2HDM), where charged Higgs (H^+) exchanges generate both c_{RL} and c_{LR} . No tree level FCNCs arise in 2HDMs with natural flavor conservation where the two Higgs doublets couple exclusively to u_R and/or d_R . The four types of natural flavor conservation 2HDMs: Type I, Type II, "lepton specific" and "flipped" [17] give

 $c_{LR} = (2m_b v/m_{H^+}^2)\{\text{ctg}^2\beta, \text{tg}^2\beta, -1, -1\}$ and $c_{RL}^i = (2m_u^i v/m_{H^+}^2)\{\text{ctg}^2\beta, -1, -1, \text{ctg}^2\beta\}$, respectively. Here $\text{tg}\beta$ is the ratio of the two Higgs doublets' vacuum expectation values. Imposing the $m_{H^+} \gtrsim 80$ GeV bound from direct searches at LEP [18] (even stronger constraints can been derived from one-loop charged Higgs contributions to FCNC processes [19]) and $\mathcal{O}(1) \lesssim \text{tg}\beta \lesssim \mathcal{O}(100)$ so that the Yukawas are perturbative, we find that none of the natural flavor conservation 2HDMs can simultaneously account for the three LFU ratios.

In principle there is enough freedom in the Higgs couplings to quarks to explain the observed LFU ratios using 2HDMs with more general flavor structure. A simple limit is that only one of the Higgs doublets obtains a vacuum expectation value. The charged Higgs is then part of the remaining Higgs doublet (\bar{H}) . The interaction terms $\mathcal{L} \supset \kappa_{RL}^i \bar{q}_3 u_R^i H + \kappa_{LR}^i b_R H^{\dagger} q_i +$ $\kappa^{\tau} \bar{\tau}_R l_3 \bar{H} + \text{h.c. generate } c_{RL}^{i\tau} = -\kappa_{RL}^{i\tau} (\kappa^{\tau} v/m_{\tau}) (v/m_{H^+})^2$ and $c_{LR}^{i\tau} = -\kappa_{LR}^{i*} (\kappa^{\tau} v/m_{\tau}) (v/m_{H^+})^2$ Wilson coefficients for the $i\partial_{\mu} (\bar{u}_i H^{\dagger} \tau^a q_3) \mathcal{J}_{3,a}^{\mu}$ and $i\partial_{\mu} (\bar{q}_i \tau^a H b_R) \mathcal{J}_{3,a}^{\mu}$ operators, generalizations of Eqs. (8) and (7), respectively. The best fit regions have a fourfold amiguity with two solutions for $(\kappa_{LR}^u - \kappa_{RL}^u)\kappa^{\tau} \simeq \{0.9, -4\} \cdot 10^{-3} (m_{H^+}/v)^2$, and two solutions for $(\kappa_{RL}^c \kappa^{\tau}, \kappa_{LR}^c \kappa^{\tau}) \simeq \{(-6, 8), (-12, 2)\}$. $10^{-2}(m_{H^+}/v)^2$. These values are large enough to pose severe flavor building problems. The products $\kappa_{RL}^{c(u)} \kappa^{\tau}$ are roughly three (four) orders of magnitude larger than the corresponding Yukawas giving fermion masses, $(m_{c(u)}/v)(m_{\tau}/v)$. Furthermore, in order to satisfy FCNC bounds from D^0 , B_s and B_d mixing, there needs to be at least an order of magnitude cancellation between different contributions even for $\kappa^{\tau} = 1$ (to suppress $\Delta B = 2$ transitions, a viable solution is also $\kappa_{LR}^i = 0$). If such a charged Higgs is lighter than the top quark, it could be observed in $t \to bH^+$ decays. The null results of existing searches at ATLAS and CMS imply $|\kappa_{RL,LR}^t| \lesssim \mathcal{O}(0.2-0.4)$ for the H^+ mass between 80 GeV and 160 GeV [20]. If the charged Higgs is heavier than the top, the dominant signal could come from $gb \to H^- t$ production with, e.g., the pp cross section at the 8 TeV LHC of 1.4pb($|\kappa_{RL}^t|^2 + |\kappa_{LR}^t|^2$) for $m_{H^-} = 200$ GeV. Also for larger H^+ masses $\tau + \cancel{E}_T$ and tb resonance searches [21] become effective, since H^- then decays predominantly to $\bar{t}b$ and $\tau\nu$ depending on the relative sizes of $\kappa_{LR,RL}^t$ and κ^{τ} .

An alternative possibility is represented by leptoquarks. In particular, scalar leptoquarks forming the $(\mathbf{3}, \mathbf{3}, -1/3)$, $(\mathbf{\bar{3}}, \mathbf{2}, -7/6)$ and $(\mathbf{3}, \mathbf{1}, -1/3)$ representations of the SM $SU(3)_c \times SU(2)_L \times U(1)_Y$ gauge group as well as vector leptoquarks in the $(\mathbf{3}, \mathbf{3}, 2/3)$, $(\mathbf{\bar{3}}, \mathbf{2}, 5/6)$ and $(\mathbf{3}, \mathbf{1}, 2/3)$ representations can contribute to (semi)leptonic charged current meson decays at the tree level. In general they will also induce dangerous FCNC operators and are thus potentially severely constrained [22]. As an example we consider the scalar electroweak triplet leptoquark $S_3 = (\mathbf{3}, \mathbf{3}, -1/3)$ with renor-

malizable interactions to 3rd generation SM fermions (aligned with the mass basis of down-like quarks and charged leptons) $\mathcal{L} \supset Y_{S_3} \overline{q_3^c} i \sigma_2 \tau^a S_3^{a*} l_3 + \text{h.c.}$. Integrating out S_3 at the tree level induces a contribution to \mathcal{Q}_L with $c_L = (|Y_{S_3}|^2/4)(v/m_{S_3})^2$. LFU violations in $B \to D^{(*)}$ transitions (and partially $\mathcal{R}^{\pi}_{\tau/\ell}$) can then be accommodated provided $|Y_{S_3}|/m_{S_3} \simeq 1/150$ GeV. The most severe constraints on these parameters come from electroweak precision tests [23] requiring $|Y_{S_3}|/m_{S_3} \lesssim 1/450$ GeV, in tension with the value preferred by B decays. Additional contributions to electroweak precision observables from the UV completion of the effective S_3 model could soften this tension. Most constraining direct bound on the mass of S_3 is from the CMS search for 3rd generation scalar leptoquarks decaying to $b\nu$ [24]. Taking into account the $S_3 \to b\nu$ branching ratio we obtain a bound $m_{S_3} \gtrsim 280$ GeV. Future dedicated searches using also the $t\tau$ decay channel [25] or associated S_3 production with the monotop signature [13] could further constrain this

Modifications of semileptonic transitions involving the third generation quarks and leptons are also expected in models of strong electroweak symmetry breaking or composite Higgs models where the heavier SM fermions are expected to be partially or mostly composite [26]. The exchange of strong sector vector resonances will induce contributions to $\mathcal{Q}_{L,R}$ which can be parametrized as

$$\frac{z_L}{\Lambda^2} \sim \frac{g_\rho^2}{m_\rho^2} [f_3^q]^2 [f_3^l]^2 \,, \quad \frac{z_R^{u(c)}}{\Lambda^4} \sim \frac{g_\rho^2}{m_\rho^2} \frac{y_3^{Qd} y_{1(2)}^{Qu(c)}}{m_Q^2} [f_3^l]^2 \,, \quad (10)$$

where $g_{\rho} \lesssim \sqrt{4\pi}$ and $m_{\rho} \sim \mathcal{O}(\text{TeV})$ are the strong sector vector resonance coupling and mass, while $m_Q \lesssim \mathcal{O}(\text{TeV})$ is the mass of the strong sector fermion resonances (Q)transforming as (3, 2, 1/6) under the SM gauge group. Furthermore, $f_i^{q,l} \in [0,1]$ are compositeness fractions of i-th generation left handed quarks and leptons respectively, parametrizing the mixing of chiral fermions with strong sector fermion resonances (again assuming down type mass alignment), while $y_i^{Qd,Qu}$ are the couplings of right-handed chiral up- and down-type quarks to the composite Higgs and Q fermion resonance fields in $\mathcal{L} \supset y_i^{Qd} \bar{Q} H d_R^i + y_i^{Qu} \bar{Q} \tilde{H} u_R^i + \text{h.c.}$. For concreteness we fix $f_3^l = f_3^q = 1$ (third generation compositeness, the first two generations of left-handed fermions can be completely elementary), $g_{\rho} = \sqrt{4\pi}$ and fit m_{ρ} , $\epsilon_{32} \equiv y_3^{Qd} y_2^{Qu} v^2/m_Q^2$ and $\epsilon_{31} \equiv y_3^{Qd} y_1^{Qu} v^2/m_Q^2$ to the three LFU ratios. A good fit to all three observables is obtained for $m_{\rho} \simeq 1$ TeV in two regions, around $\epsilon_{32} \simeq 0$ and $\epsilon_{31} \simeq -0.006$ but also $\epsilon_{32} \simeq 0.009$ and $\epsilon_{31} \simeq 0.04$. Note that non-zero ϵ_i (signaling compositeness of righthanded quarks) are required to fit $\mathcal{R}_{\tau/\ell}^{(*)}$ and $\mathcal{R}_{\tau/\ell}^{\pi}$ simultaneously within 1σ . Similarly to the H^+ in 2HDMs, the strong sector charged vector resonances are susceptible to $\tau + E_T$ and tb resonance searches [21] at the LHC.

Another interesting channel is the resonant or Higgs associated production of fermionic Q resonances through $d_i g$ or $u_i g$ fusion.

Prospects. It is important that the indications of LFU violation in $B \to D^{(*)}\tau\nu$ and $B \to \tau\nu$ decays are verified using related B decays. Measuring the $B \to \pi\tau\nu$ branching ratio [10] could confirm LFU violation in $b \to u\tau\bar{\nu}$ transitions. In the SM one has

$$[\mathcal{B}(B \to \pi \tau \nu)/\mathcal{B}(B \to \pi \ell \nu)]^{SM} = 0.68 \pm 0.03,$$
 (11)

using form factor estimates from the lattice [9], and where the uncertainty is dominated by the shape of the scalar $B \to \pi$ form factor as extracted from the lattice simulation [27]. A measurement of this observable should be possible at the (super)B-factories. It would also help to disentangle the possible underlying NP, since different effective operators in Eqs. (5)–(8) give different contributions compared to $\mathcal{R}^{\pi}_{\tau/\ell}$. A similarly useful observable probing LFU in $b \to c$ transitions would be the purely leptonic decay of the B_c meson $B_c \to \tau \nu$. The experimental prospects for such a measurement are more uncertain, however.

The NP interpretations of the LFU violation in B decays have also interesting implications for the direct searches at the LHC. In addition to the model dependent searches for on-shell production of the relevant NP states, there are also some generic signatures that are more tightly related to the fact that LFU violation is seen in B decays. All the models either predict contributions to $h+\tau+E_T$ channel where h is the physical neutral Higgs boson (for the models that match onto \mathcal{Q}_R^i , \mathcal{Q}_{LR} and \mathcal{Q}_{RL}^i EFT operators), the monotop $t+E_T$ signature (for \mathcal{Q}_L and \mathcal{Q}_{RL}^i operators) or the $(t+)\tau+E_T$ channels. The latter are possible for all EFT operators, but the final state with a top quark is directly related to the strength of B decay LFU anomalies only for \mathcal{Q}_L and \mathcal{Q}_{LR} operators.

In conclusion, we have shown that the indications for the violation of LFU in B decays can only partly be explained in presence MFV modifications of the left-left vector currents coupling to the third generation quarks and leptons. A better fit to current data is provided by non-MFV right-right vector or right-left scalar currents. We have also shown how such effects could arise from 2HDMs, from leptoquark models or from models with composite quarks and leptons.

We thank D. Bečirević, A. Falkowski, and R. Harnik for useful discussions. This work was supported in part by the Slovenian Research Agency. JZ was supported in part by the U.S. National Science Foundation under CAREER Award PHY-1151392.

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