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VERITAS Deep Observations of the Dwarf Spheroidal Galaxy Segue 1

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The VERITAS array of Cherenkov telescopes has carried out a deep observational program on the nearby dwarf spheroidal galaxy Segue 1. We report on the results of nearly 48 hours of good quality selected data, taken between January 2010 and May 2011. No significant γ -ray emission is detected at the nominal position of Segue 1, and upper limits on the integrated flux are derived. According to recent studies, Segue 1 is the most dark matter-dominated dwarf spheroidal galaxy currently known. We derive stringent bounds on various annihilating and decaying dark matter particle models. The upper limits on the velocity-weighted annihilation cross-section are $\langle\sigma v\rangle^{95\% \text{ CL}} \lesssim 10^{-23} \text{ cm}^3 \text{ s}^{-1}$, improving our limits from previous observations of dwarf spheroidal galaxies by at least a factor of two for dark matter particle masses $m_\chi \gtrsim 300 \text{ GeV}$. The lower limits on the decay lifetime are at the level of $\tau^{95\% \text{ CL}} \gtrsim 10^{24} \text{ s}$. Finally, we address the interpretation

of the cosmic ray lepton anomalies measured by ATIC and PAMELA in terms of dark matter annihilation, and show that the VERITAS observations of Segue 1 disfavor such a scenario.

50

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I. INTRODUCTION

51

52 The compelling evidence for the presence of non-baryonic dark matter in various structures in the Universe [1] has
 53 motivated numerous efforts to search for dark matter. Among many theoretical candidates for dark matter (see [1]
 54 for a review of candidates, and experimental searches), Weakly Interacting Massive Particles (WIMPs) are the most
 55 popular and well-motivated. A massive thermal relic of the early universe, with a weak scale interaction, naturally
 56 gives the measured present-day cold dark matter density $\Omega_{\text{CDM}}h^2 = 0.1109 \pm 0.0056$ [2]. Candidates for WIMP dark
 57 matter are present in many extensions of the standard model of particle physics, such as supersymmetry (SUSY) [3]
 58 or theories with extra dimensions [4]. In such models, the WIMPs either decay or self-annihilate into standard model
 59 particles, which can produce a continuum of γ -rays with energies up to the dark matter particle mass, or monoenergetic
 60 γ -ray lines. Constraints from particle collider experiments are highly model-dependent, but generally place the
 61 mass of such particles in the range of a few tens of GeV to a few tens of TeV [1]. Indirect searches for dark matter
 62 with high energy (HE, $1 \text{ GeV} \leq E \leq 100 \text{ GeV}$) or very high energy (VHE, $100 \text{ GeV} \leq E \leq 30 \text{ TeV}$) γ -rays thus provide
 63 a very promising way to test the nature of dark matter. Unlike cosmic ray charged particles, HE and VHE γ -rays
 64 are free of any propagation effects over short distances ($\leq 1 \text{ Mpc}$), and would therefore easily characterize a dark
 65 matter source location, spectrum and morphology. Such searches are generally conducted using pointed astrophysical
 66 observations of nearby dark matter overdensities, because the annihilation/decay rate strongly depends on the
 67 dark matter density. Popular targets include the Galactic Center [5–11], satellite galaxies of the Milky Way [12–18],
 68 globular clusters [19, 20] and clusters of galaxy [21–26]. Non-targeted searches are also currently under consideration.
 69 They include blind searches for dark matter substructures in the galactic halo [27–29] and the measurement of the
 70 galactic and extra-galactic γ -ray diffuse emission [30–33]. Compared to the targeted searches, non-targeted searches
 71 are much less affected by the uncertainties in the dark matter distribution modeling. However, they can suffer from
 72 large uncertainties in the modeling of the different backgrounds, especially in the HE γ -ray regime.

73 Beyond this well-established picture, additional effects might play an important role in the phenomenology of dark
 74 matter and the prospects for its detection. Motivated by the recent cosmic ray lepton spectra measured by the
 75 ATIC [34], PAMELA [35, 36], H.E.S.S. [37, 38] and Fermi-LAT [39, 40] experiments in the 1 GeV - 1 TeV energy
 76 range, various particle physics and astrophysics effects have been suggested which could boost the dark matter signal
 77 with respect to standard expectations. For example, such particle physics effects include the Sommerfeld enhance-
 78 ment to the WIMP annihilation cross-section in the low dark matter particle velocity regime [41–44], or the internal
 79 bremsstrahlung effect [45, 46], which can provide a considerable enhancement to the γ -ray signal at the endpoint of
 80 the spectrum. The presence of gravitationally-bound substructures within smooth dark matter halos can also have a
 81 significant impact on the annihilation/decay rate of dark matter particles [47–51]. Such astrophysical enhancements,
 82 combined with particle physics enhancements, have been proposed as an explanation for the cosmic ray lepton anom-
 83 alies [43, 52, 53]. Finally, decaying dark matter models have also been suggested to explain the lepton excesses and are
 84 good alternatives to annihilating dark matter models [54–58].

85 The dwarf spheroidal galaxies (dSphs) of the Local Group best meet the criteria for a clear and unambiguous detection
 86 of dark matter. They are gravitationally-bound objects and are believed to contain up to $\mathcal{O}(10^3)$ times more mass
 87 in dark matter than in visible matter, making them widely discussed as potential targets for indirect dark matter
 88 detection [48, 59–64]. Dwarf spheroidal galaxies are believed to be the remnants of dark matter halos, which con-
 89 tributed to the formation of Milky Way-sized galaxies during hierarchical clustering in structure formation scenarios.
 90 As opposed to the Galactic Center, and possibly globular clusters [65, 66], they are environments with a favorably
 91 low astrophysical γ -ray background. Neither astrophysical γ -ray sources (supernova remnants, pulsar wind nebulae,
 92 etc) nor gas acting as target material for cosmic rays have been observed in these systems [67, 68]. Furthermore,
 93 their relative proximity and high galactic latitude make them the best astrophysical targets for high a signal-to-noise
 94 detection. With star velocity dispersions of the order of 10 km s^{-1} [69], dSphs are ideal laboratories for testing a
 95 possible velocity-dependence of the dark matter annihilation cross-section (for instance the Sommerfeld enhancement
 96 predicts $\langle\sigma v\rangle \propto 1/v$). Like the Milky Way halo, dSphs are thought to harbor a population of substructures that could
 97 possibly boost their overall dark matter luminosity. However, recent simulations and analytic calculations show that
 98 for these objects, the expected astrophysical boost is less than a factor of ten [49, 50, 62, 63].

99 The sensitivity improvement of the latest infrared/optical sky surveys has doubled the known number of Milky Way
 100 satellites in the past few years (for instance, see the Sloan Digital Sky Survey (SDSS) recent discoveries [70]), re-
 101 newing the interest in these objects as promising targets for indirect dark matter searches. Segue 1 is one of these
 102 new Milky Way satellites, an ultra-faint dSph discovered in 2006 as an overdensity of resolved stars in the SDSS
 103 [70]. It is located at a distance of $23 \pm 2 \text{ kpc}$ from the Sun at $(\text{RA}, \text{Dec}) = (10^{\text{h}}07^{\text{m}}03.2^{\text{s}}, 16^{\circ}04'25'')$, well above the
 104 galactic plane. Because of its proximity to the Sagittarius stream, the nature of the Segue 1 overdensity has recently
 105 been disputed, with some authors arguing that it was a tidally disrupted star cluster originally associated with the
 106 Sagittarius dSph [71]. However, a kinematic study of a larger member-star sample (66 stars compared to the previous
 107 24-star sample) has recently confirmed that Segue 1 is an ultra-faint Milky Way satellite galaxy [72]. According to a

108 study of its star kinematics, Segue 1 is probably one of the most dark matter-dominated dSph and is often highlighted
 109 as the most promising dSph target for indirect dark matter searches [62, 72, 73]. Segue 1 has been observed in the
 110 HE γ -ray regime by the Fermi-LAT satellite [75] in its survey observation mode. Although no data analysis has been
 111 published yet by the Fermi-LAT collaboration, dedicated searches for dark matter using the first 9 months of public
 112 Fermi-LAT data on Segue 1 have been carried out by several authors [18, 73]. No γ -ray signal was discovered in any
 113 of these analyses. The resulting upper limits on the dark matter velocity-weighted annihilation cross-section are at
 114 the level of $\langle\sigma v\rangle \sim 10^{-21} - 10^{-23} \text{ cm}^3 \text{ s}^{-1}$ in the 10 GeV - 1 TeV WIMP mass range. In the VHE band, the MAGIC
 115 collaboration has recently conducted a search for dark matter annihilation in Segue 1, analyzing a 30-hour dataset
 116 taken in single telescope mode [76]. No VHE γ -ray signal was discovered, giving upper limits on $\langle\sigma v\rangle$ at the level of
 117 $\sim 10^{-22} - 10^{-23} \text{ cm}^3 \text{ s}^{-1}$ in the 100 GeV - 2 TeV WIMP mass range.
 118 This paper reports on extensive observations of Segue 1 conducted by the Very Energetic Radiation Imaging Tele-
 119 scope Array System (VERITAS). After describing the VERITAS instrument, the observations and the data analysis
 120 in section II, we extract integrated flux upper limits assuming various types of spectra in section III. In section IV,
 121 bounds on annihilating and decaying dark matter are derived. Section V addresses the interpretation of the recent
 122 cosmic ray lepton anomalies in terms of dark matter annihilation and presents the VERITAS γ -ray constraints using
 123 the Segue 1 data. Finally, section VI is devoted to our conclusions.

124 II. OBSERVATIONS AND ANALYSIS

125 VERITAS is an array of four 12-meter imaging atmospheric Cherenkov telescopes (IACTs) located at the base camp
 126 of the F. L. Whipple Observatory in southern Arizona ($31^\circ.68 \text{ N}$, $110^\circ.95 \text{ W}$, 1.3 km above sea level). Each VERITAS
 127 telescope consists of a large optical reflector which focuses the Cherenkov light emitted by particle air showers onto a
 128 camera of 499 photomultiplier tubes. The array has been fully operational since September 2007. The large effective
 129 area ($\sim 10^5 \text{ m}^2$), in conjunction with the stereoscopic imaging of air showers, enables VERITAS to be sensitive over
 130 a wide range of energies (from 100 GeV to 30 TeV) with an energy and angular resolution of 15%-20% and 0.1° per
 131 reconstructed γ -ray, respectively. VERITAS is able to detect a point source with 1% of the Crab Nebula flux at a
 132 statistical significance of 5 standard deviations above background (5σ) in approximately 25 hours of observations.
 133 For further details about VERITAS, see, e.g., [77].

134 Observations of the Segue 1 dSph were performed between January 2010 and May 2011. The data used for this anal-
 135 ysis only includes observations taken under good weather and good data acquisition conditions. The total exposure
 136 of the dataset, after quality selection and dead time correction, amounts to 47.8 hours, and is the largest reported so
 137 far for any dSph observations conducted by an array of IACTs. The mean zenith angle of the observations is $\sim 20^\circ$.
 138 The observations were conducted using the *wobble* pointing strategy, where the camera center is offset by 0.5° from
 139 the target position. The *wobble* mode allows for simultaneous background estimation and source observation, thus
 140 reducing the systematic uncertainties in the background determination [78].

141 The data were reduced using standard VERITAS calibration and analysis tools [79]. After calibration of the photo-
 142 multiplier tube gains [80], images recorded by each of the VERITAS telescopes are characterized by a second-moment
 143 analysis giving the Hillas parameters [81]. A stereoscopic analysis combining each telescope's image parameters is
 144 then used to reconstruct the γ -ray arrival direction and energy [82]. We applied selection criteria (cuts) on the mean-
 145 reduced-scaled length and mean-reduced-scaled width parameters (see [83] for a full description of these parameters)
 146 to reduce the hadronic cosmic ray background. The cuts for γ -ray/hadron separation were optimized *a priori* for a
 147 source with a 5% Crab Nebula-like flux. Additionally, an event is accepted as a γ -ray candidate if the integrated
 148 charge recorded in at least two telescopes is ≥ 90 photoelectrons, which effectively sets the analysis energy threshold
 149 to 170 GeV. Finally, a cut on θ , the angle between the target position and the reconstructed arrival direction, is
 150 applied to the γ -ray candidates and defines the signal search region ($\theta^2 \leq 0.015 \text{ deg}^2$ in our analysis). After γ -ray
 151 selection, the residual background was estimated using the ring background technique [84]. The ring background
 152 method computes the background for each position in the field of view using the background rate contained in a ring
 153 around that position. Two circular regions, of radius 0.2° centered on the target position and of radius 0.3° centered
 154 on the bright star η -Leonis (with apparent magnitude in the visible band $M_V = 3.5$, and located 0.68° from the
 155 position of Segue 1), were excluded for the background determination.

156 The analysis of the data resulted in the selection of $N_{\text{ON}} = 1082$ γ -ray candidates in the signal search region and
 157 $N_{\text{OFF}} = 12479$ background events in the background ring region, with a normalization factor $\alpha = 0.084$, resulting in
 158 30.4 excess events. The corresponding significance, calculated according to the method of Li & Ma [85], is 0.9σ . No
 159 significant γ -ray excess is found at the nominal position of Segue 1, nor in the whole field of view, as shown by the
 160 significance map on Figure 1. The large depletion area, with negative significances, corresponds to the bright star
 161 η -Leonis.

162 Given the absence of signal, one can derive upper limits (ULs) on the number of γ -rays in the source region. The

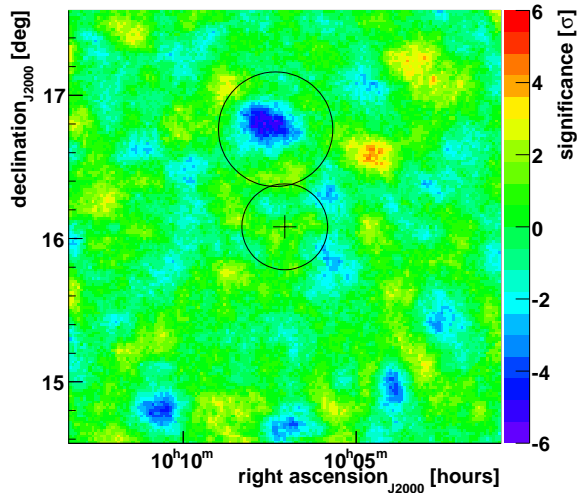


FIG. 1. Significance map obtained from the VERITAS observations of Segue 1 after γ -ray selection and background subtraction. The black cross indicates the position of Segue 1. The black circles correspond to the two exclusion regions used for the background determination. See text for further details.

164 computation of statistical ULs can be done following several methods, each relying on different assumptions. The
 165 bounded profile likelihood ratio statistic developed by Rolke et al. [86] is used in our analysis. As discussed in the
 166 following sections, these ULs will serve for the computation of integrated flux ULs and for constraining some dark
 167 matter models. To make the computation of integrated flux ULs robust, we define a minimum energy, above which
 168 the energy reconstruction bias is less than 5%. The energy reconstruction bias as a function of the reconstructed γ -ray
 169 energy has been studied with Monte Carlo simulations. The γ -ray selection cuts used in this analysis set the minimum
 170 reconstructed energy to $E_{\min} = 300$ GeV. The ULs on the number of γ -rays computed with the Rolke prescription
 171 are displayed in Table I, along with the analysis results.

Live time (min)	E_{\min} (GeV)	$N_{\gamma}^{\text{exc}}(E \geq E_{\min})$	Significance	$N_{\gamma}^{95\% \text{ CL}}(E \geq E_{\min})$
2866	-	30.4	0.9	135.9
2866	300	31.2	1.4	102.5

TABLE I. Analysis results of the VERITAS observations of Segue 1. $N_{\gamma}^{\text{exc}}(E \geq E_{\min})$ is the number of excess events in the
 signal search region with energies $E \geq E_{\min}$, after background subtraction. $N_{\gamma}^{95\% \text{ CL}}(E \geq E_{\min})$ is the 95% confidence level (CL)
 upper limit on the number of γ -rays with energies $E \geq E_{\min}$ in the signal search region, computed according to the Rolke [86]
 prescription.

174 III. FLUX UPPER LIMITS

175 The analysis of the data did not show any significant excess over the background at the nominal position of Segue
 176 1. The ULs on the number of γ -rays in the signal search region can then be converted to ULs on the integral γ -ray
 177 flux. The number of γ -rays detected by an array of IACTs above a minimum energy E_{\min} is related to the source
 178 integral flux $\Phi_{\gamma}(E \geq E_{\min})$ by:

$$N_{\gamma}(E \geq E_{\min}) = T_{\text{obs}} \times \frac{\int_{E_{\min}}^{\infty} \mathcal{A}_{\text{eff}}(E) \frac{dN_{\gamma}}{dE} dE}{\int_{E_{\min}}^{\infty} \frac{dN_{\gamma}}{dE} dE} \times \Phi_{\gamma}(E \geq E_{\min}), \quad (1)$$

179 where T_{obs} is the observation time, dN_{γ}/dE the assumed source differential energy spectrum and $\mathcal{A}_{\text{eff}}(E)$ is the
 180 instrument effective area. The effective area $\mathcal{A}_{\text{eff}}(E)$ is the instrument response function to the collection of γ -rays of
 181 energy E , and it depends on the zenith angle of the observations, the offset of the source from the target position and

182 the γ -ray selection cuts. In the next two subsections, we consider two assumptions for the differential γ -ray spectrum:
 183 the case of a generic power-law spectrum, which describes well the TeV energy spectra of standard astrophysical
 184 sources and the case of a γ -ray spectrum resulting either from the annihilation or the decay of WIMP dark matter.

185

A. Upper limits with power-law spectra

186 Table II shows the integral flux ULs above $E_{\min} = 300$ GeV for the assumption of a power-law spectrum:

$$\frac{dN_\gamma}{dE} \propto E^{-\Gamma}, \quad (2)$$

187 where Γ is the spectral index. The spectral indices have been varied over the range $\Gamma = 1.8 - 3.0$. The ULs on the
 188 integrated flux do not depend on the flux normalization (see eq. 1), but they do depend on the spectral index. A
 189 harder power-law spectrum provides a more constraining upper limit. The ULs on the integral flux reported in table
 190 II are at the level of 0.5% of the Crab Nebula integral flux.

Spectral index Γ	$\Phi_\gamma^{95\% \text{ CL}}(E \geq 300 \text{ GeV})$ [$10^{-13} \text{ cm}^{-2} \text{ s}^{-1}$]
1.8	7.6
2.2	7.7
2.6	8.0
3.0	8.2

TABLE II. 95% CL ULs on the integrated γ -ray flux above $E_{\min} = 300$ GeV from the VERITAS observations of Segue 1, for
 power-law spectra with various spectral indices. For comparison, 1% of the integrated Crab Nebula flux above $E_{\min} = 300$ GeV
 191 is $1.5 \times 10^{-12} \text{ cm}^{-2} \text{ s}^{-1}$.

192

193

B. Upper limits with Dark Matter γ -ray spectra

194 Since Segue 1 is dark matter-dominated, one can derive ULs on the integrated flux assuming that the dominant
 195 source of γ -rays is dark matter annihilation or decay. The γ -ray differential energy spectrum from dark matter
 196 particle annihilation or decay depends on the dark matter model, and especially on the branching ratios to the
 197 final state particles. In almost every channel (excepting the e^+e^- and $\mu^+\mu^-$ channels), the γ -ray emission mostly
 198 originates from the hadronization of the final state particles, with the subsequent production and decay of neutral
 199 pions. Annihilation/decay to three different final state products is considered independently of the dark matter model,
 200 in each case with a 100% branching ratio: W^+W^- , $b\bar{b}$ and $\tau^+\tau^-$. For each channel, the γ -ray spectrum has been
 201 simulated with the particle physics event generator PYTHIA 8.1 [87]. As shown by the left panel of Figure 2, the
 202 $b\bar{b}$ and $\tau^+\tau^-$ channels encompass a wide range of dark matter γ -ray annihilation/decay spectra and give an idea of
 203 the uncertainties related to the dark matter particle physics model. The Z^0Z^0 channel gives a γ -ray spectrum very
 204 similar to the W^+W^- channel and is not considered here. The right panel of Figure 2 shows the 95% CL ULs on the
 205 integrated flux above $E_{\min} = 300$ GeV as a function of the dark matter particle mass. For $m_\chi \leq 800$ GeV, the most
 206 constraining ULs are obtained for the $b\bar{b}$ channel because the $b\bar{b}$ spectrum features a small “bump” at high $x = E/m_\chi$
 207 values (see Figure 2 left), which makes it the hardest among all the considered spectra. Increasing the dark matter
 208 particle mass, the x lower limit over which the γ -ray spectrum is integrated extends down to lower values, making
 209 the $b\bar{b}$ γ -ray spectrum on average softer (and, inversely, the $\tau^+\tau^-$ spectrum harder). Above a dark matter particle
 210 mass of 800 GeV, the $\tau^+\tau^-$ spectrum then gives the most constraining integrated flux ULs. The integrated flux ULs
 211 range between 0.3% and 0.7% of the Crab Nebula integral flux, depending on the dark matter particle mass.

213

IV. DARK MATTER BOUNDS

214 The absence of signal at the position of Segue 1 can be used to derive constraints on various dark matter models.
 215 Two different scenarios, in which the modeling of the γ -ray flux slightly differs, are considered: the case of annihilating
 216 dark matter and the case of decaying dark matter.

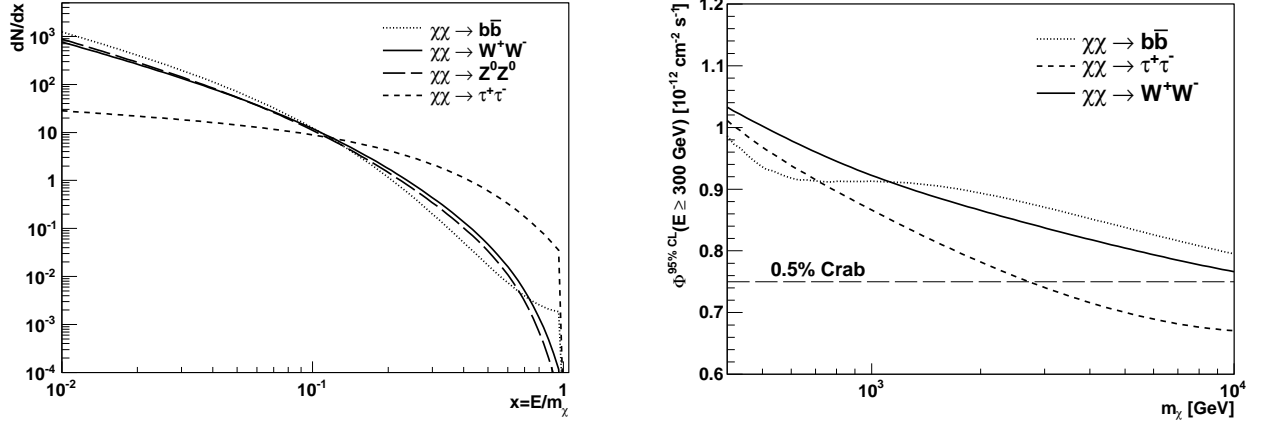


FIG. 2. Left: dark matter annihilation/decay spectra for four different final state products (W^+W^- , Z^0Z^0 , $b\bar{b}$ and $\tau^+\tau^-$), extracted from PYTHIA 8.1 [87]. The spectra are plotted in the dN/dx representation, where $x = E/m_\chi$ (or $x = 2E/m_\chi$ for decay spectra). Right: 95% CL ULs on the integrated γ -ray flux above $E_{\min} = 300$ GeV from the VERITAS observations of Segue 1 considering dark matter particle annihilation/decay for three different channels: W^+W^- , $b\bar{b}$ and $\tau^+\tau^-$. For comparison, 0.5% of the integrated Crab Nebula flux above $E_{\min} = 300$ GeV is $7.5 \times 10^{-13} \text{ cm}^{-2} \text{ s}^{-1}$.

217

A. γ -rays from dark matter annihilation or decay

218 The differential γ -ray flux from the annihilation of dark matter particles χ , of mass m_χ , in a spherical dark matter
219 halo is given by a particle physics term multiplied by an astrophysical term [59]:

$$\frac{d\Phi_\gamma}{dE}(\Delta\Omega, E) = \frac{1}{4\pi} \frac{\langle\sigma v\rangle}{2m_\chi^2} \frac{dN_\gamma}{dE} \times \bar{J}(\Delta\Omega). \quad (3)$$

220 The particle physics term contains all the information about the dark matter model: the mass of the dark matter par-
221 ticle m_χ , the γ -ray differential energy spectrum from all final states weighted by their corresponding branching ratios
222 dN_γ/dE , and its total velocity-weighted annihilation cross-section $\langle\sigma v\rangle$. The astrophysical factor $\bar{J}(\Delta\Omega)$ (sometimes
223 called the dark matter annihilation luminosity) is the square of the dark matter density integrated along the line of
224 sight, s , and over the solid angle $\Delta\Omega$ [59]:

$$\bar{J}(\Delta\Omega) = \int_{\Delta\Omega} d\Omega \int_{s_{\min}}^{s_{\max}} \rho_\chi^2(r[s]) ds, \quad (4)$$

225 where the upper and lower line of sight integration bounds depend on the distance d and the tidal radius r_t of the
226 target:

$$s_{\max, \min} = d \cos(\theta) \pm \sqrt{r_t^2 - d^2 \sin^2(\theta)}. \quad (5)$$

227 The solid angle $\Delta\Omega = 2\pi(1 - \cos(\theta_{\max}))$ is given here by the size of the signal search region defined previously in our
228 analysis, i.e. $\theta_{\max}^2 = 0.015 \text{ deg}^2$. The estimate of the astrophysical factor requires a model of the Segue 1 dark matter
229 profile. Motivated by results from N-body simulations, an Einasto profile [88–90] is used:

$$\rho_\chi(r) = \rho_s e^{-2n[(r/r_s)^{1/n} - 1]}, \quad (6)$$

230 with the scale density, the scale radius and the index n respectively being $\rho_s = 1.1 \times 10^8 M_\odot \text{ kpc}^{-3}$, $r_s = 0.15 \text{ kpc}$ and
231 $n = 3.3$ [91]. The value of the tidal radius changes the astrophysical factor by less than 10%. We adopt a value of 500
232 pc, which is the median truncation radius of the Via Lactea II simulation subhalos presenting similar characteristics
233 to the Segue 1 dark matter halo [49, 72]. Having these parameters in hand, the value of the astrophysical factor within
234 the solid angle subtended by our on-source region is $\bar{J}(\Delta\Omega) = 7.7 \times 10^{18} \text{ GeV}^{-2} \text{ cm}^{-5} \text{ sr}$. The systematic uncertainties
235 on the astrophysical factor resulting from the fit of the Segue 1 dark matter distribution to an Einasto profile are less
236 than an order of magnitude at the 1σ level [73].

237 In the scenario where the dark matter is a decaying particle, the expression of the differential γ -ray flux slightly differs
238 and can be obtained with the following substitutions:

- 239 • in eq. 3 $\langle\sigma v\rangle/2m_\chi^2 \rightarrow \Gamma/m_\chi$, where $\Gamma = \tau^{-1}$ is the inverse of the dark matter particle decay lifetime.
- 240 • in eq. 4, $\rho_\chi^2 \rightarrow \rho_\chi$.

241 Because particle decay is a one-body process, the astrophysical factor now depends on the dark matter density only.
 242 Adopting the same profile parameters, the value of the astrophysical factor in decaying dark matter scenarios is
 243 $\bar{J}(\Delta\Omega) = 2.6 \times 10^{17} \text{ GeV cm}^{-2} \text{ sr}$. As in the annihilating dark matter case, the uncertainties on the astrophysical
 244 factor computed for an Einasto dark matter profile are less than one order of magnitude at the 1σ level [74].

245 The total number of γ -rays above a minimum energy E_{min} expected in the signal source region is the integral of the
 246 differential γ -ray flux (eq. 3), taking into account the instrument response to the collection of γ -rays:

$$N_\gamma(E \geq E_{\text{min}}) = T_{\text{obs}} \times \int_{E_{\text{min}}}^{\infty} \mathcal{A}_{\text{eff}}(E) \frac{d\Phi_\gamma}{dE} dE \quad (7)$$

247 This equation is equivalent to eq. 1 used for the calculation of integral flux upper limits (see section III) if one assumes
 248 that the only source of γ -rays in Segue 1 is dark matter annihilation or decay. From eq. 7 and taking $E_{\text{min}} = 0$, the
 249 ULs on the number of γ -rays previously derived in section II (see table I) can either be translated into ULs on the
 250 velocity-weighted annihilation cross-section $\langle\sigma v\rangle$ or lower limits (LLs) on the decay lifetime τ .

251 B. Upper limits on the annihilation cross-section

252 In this section, ULs on the dark matter particle annihilation cross-section $\langle\sigma v\rangle$ are derived independently of any
 253 dark matter models, considering five different final states with 100% branching ratios: W^+W^- , $b\bar{b}$, $\tau^+\tau^-$, e^+e^- and
 254 $\mu^+\mu^-$. The W^+W^- , $b\bar{b}$ and $\tau^+\tau^-$ differential γ -ray spectra have been simulated with PYTHIA 8.1 [87] (see section
 255 III B) and are displayed on the left panel of Figure 2. The final state radiation (FSR) e^+e^- and $\mu^+\mu^-$ channels are
 256 motivated by the recent anomalies measured in the cosmic ray lepton spectra (see section V). The FSR spectrum for
 257 lepton channels has been computed analytically in [45] for the e^+e^- case, and is given by:

$$\frac{dN}{dx} = \frac{\alpha}{\pi x} \left\{ \left[(1-x)^2 + 1 - \frac{m_f^2}{m_\chi^2} \right] \ln \left(\frac{1+\beta_f}{1-\beta_f} \right) - 2(1-x)\beta_f \right\}, \quad (8)$$

258 where α is the fine structure constant, m_f the fermion particle mass, $x = E/m_\chi$ and $\beta_f = \sqrt{1 - m_f^2/m_\chi^2} \times (1-x)$.
 259 This analytical formula has been cross-checked against PYTHIA simulations and has given good agreement for both
 260 the e^+e^- and $\mu^+\mu^-$ channels. In addition to the FSR contribution of the muons, the contribution of the radiative
 261 muon decay $\mu^- \rightarrow e^- \nu_\mu \bar{\nu}_e \gamma$ and $\mu^+ \rightarrow e^+ \bar{\nu}_\mu \nu_e \gamma$ has been included in the $\mu^+\mu^-$ γ -ray spectra [74, 92].

262 Figure 3 shows the 95% CL exclusion curves on $\langle\sigma v\rangle$ as a function of the dark matter particle mass for the five
 263 channels considered above, using eq. 3 and eq. 7. For the W^+W^- channel, the 95% CL UL on the velocity-weighted
 264 annihilation cross-section is $\langle\sigma v\rangle^{95\% \text{ CL}} \leq 8 \times 10^{-24} \text{ cm}^3 \text{ s}^{-1}$ at 1 TeV. This limit is the most constraining reported
 265 so far for any dSph observations in the VHE γ -ray band. The $b\bar{b}$ and $\tau^+\tau^-$ exclusion curves illustrate the range of
 266 uncertainties on the $\langle\sigma v\rangle$ ULs from the dark matter particle physics model. Concerning the lepton channels e^+e^- and
 267 $\mu^+\mu^-$, the limits are at the level of $10^{-23} \text{ cm}^3 \text{ s}^{-1}$ at 1 TeV. The current ULs on $\langle\sigma v\rangle$ are two orders of magnitude
 268 above the predictions for thermally produced WIMP dark matter.

270 C. Lower limits on the decay lifetime

271 If we assume that dark matter is a decaying particle, LLs on the lifetime of dark matter can be derived. In decaying
 272 dark matter scenarios, the dark matter particle can either be bosonic or fermionic. The LLs are computed using eq.
 273 7 and making the appropriate substitutions to eq. 3, as explained in section IV A. For bosonic dark matter particles,
 274 the same channels as in the annihilating dark matter case are considered: W^+W^- , $b\bar{b}$, $\tau^+\tau^-$, e^+e^- and $\mu^+\mu^-$. The
 275 decay spectra are the same as those used for the annihilating dark matter bounds (see right panel of Figure 2, and
 276 eq. 8), making the substitution for the scaled variable $x \rightarrow 2x$, or equivalently $m_\chi \rightarrow m_\chi/2$. The left panel of Figure
 277 4 shows the 95% LLs on the decay lifetime τ for the five channels mentioned above. The limits peak at the level of
 278 $\tau \sim 10^{24} - 10^{25} \text{ s}$, depending on the dark matter particle mass.

279 In the case of fermionic dark matter, the dark matter particle decays to different channels. The following channels
 280 are considered for the exclusion limits: $W^\pm \ell^\mp$ (where $\ell = e, \mu, \tau$) and $Z^0 \nu$. Each corresponding γ -ray spectrum is a
 281 combination of the same spectra used in section IV B for the computation of limits on annihilating dark matter. They

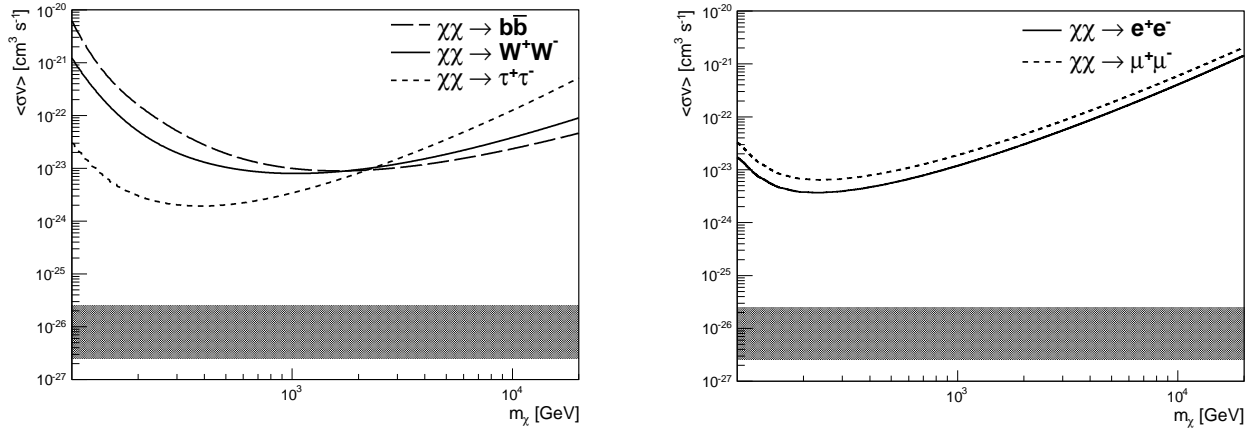


FIG. 3. 95% CL ULs from the VERITAS observations of Segue 1 on the WIMP velocity-weighted annihilation cross-section $\langle\sigma v\rangle$ as a function of the WIMP mass, considering different final state particles. The grey band area represents a range of generic values for the annihilation cross-section in the case of thermally produced dark matter. Left: hadronic channels W^+W^- , $b\bar{b}$ and $\tau^+\tau^-$. Right: leptonic channels e^+e^- and $\mu^+\mu^-$.

282 have been simulated with the PYTHIA 8.1 package [87]. The right side of Figure 4 shows the corresponding LLs on
 283 τ , which peak in the range $\tau \sim 10^{24} - 10^{25}$ s.

284 Interestingly, decaying dark matter models have been suggested to be good alternatives to annihilating dark matter
 285 models for explaining the ATIC [34] and PAMELA [35] lepton anomalies, because they circumvent model-building
 286 issues such as the *ad hoc* addition of boost factors (e.g Sommerfeld enhancement, and/or astrophysical boost factors,
 287 see section V). Spectral fits to the Fermi-LAT and PAMELA data prefer channels involving hard lepton spectra such
 288 as $\mu^+\mu^-$, $\tau^+\tau^-$ and $W^\pm\mu^\mp$, with a dark matter particle in the mass range 2-5 TeV and with a lifetime of the order
 289 of $\tau \sim 10^{26}$ s [54, 57, 58]. The VERITAS limits on the dark matter particle decay lifetime are at least an order of
 290 magnitude away from the best fits to the Fermi and PAMELA data (see Figure 4) and do not rule out these models.

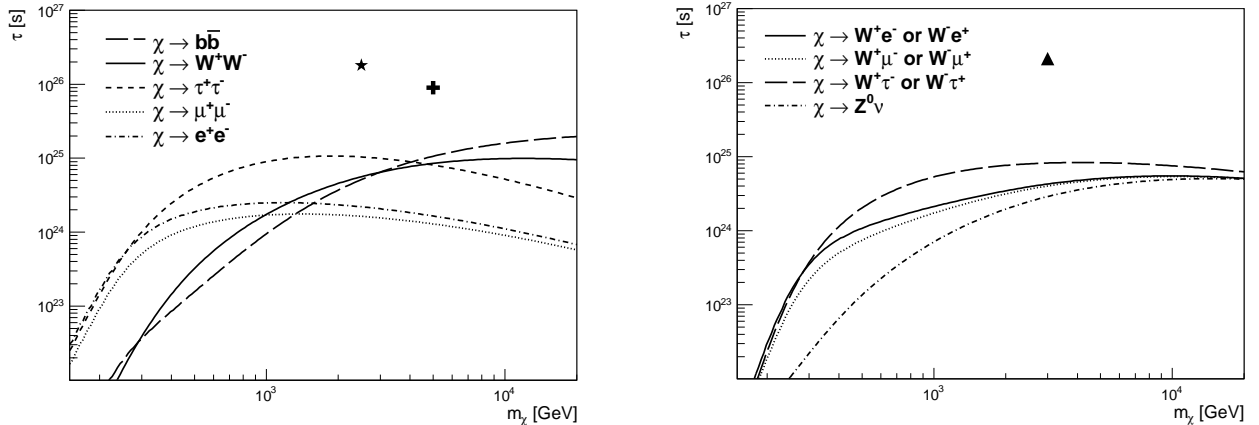


FIG. 4. 95% CL LLs from the VERITAS observations of Segue 1 on the decay lifetime as a function of the dark matter particle mass. Left: Bosonic dark matter decaying to two identical particles: W^+W^- , $b\bar{b}$, $\tau^+\tau^-$, e^+e^- and $\mu^+\mu^-$. The black star and the black cross denote the best fits to the Fermi and PAMELA data considering the $\mu^+\mu^-$ and $\tau^+\tau^-$ channels, respectively, and are taken from [58]. Right: Fermionic dark matter decaying to two different particles: $W^\pm\ell^\mp$ (where $\ell = e, \mu, \tau$) and $Z^0\nu$.
 291 The black triangle indicates the best fit to the Fermi and PAMELA data considering the channel $W^\pm\mu^\mp$, taken from [58].

V. TESTING THE DARK MATTER INTERPRETATION OF THE COSMIC RAY LEPTON ANOMALIES

The excess in the cosmic ray electron spectrum measured by the ATIC collaboration [34], and the unexpected rise of the positron fraction [35] in conjunction with the lack of anti-proton excess [94] reported by the PAMELA collaboration, have received considerable attention over the past few years. Even if these features can easily be explained by conventional astrophysical sources [93, 95], the dark matter interpretation has been extensively studied and has led to numerous dark matter models. In any dark matter annihilation interpretation, the cosmic ray lepton excesses require a dark matter particle mostly annihilating into leptons and with a significant $\mathcal{O}(10^2 - 10^3)$ boost to the thermal freeze-out annihilation cross-section $\langle\sigma v\rangle \sim 3 \times 10^{-26} \text{ cm}^3 \text{ s}^{-1}$. The substructures residing in the Milky Way dark matter halo do not provide the necessary boost factor [49] and are unlikely to be responsible for the lepton anomalies [96]. However, models including a Sommerfeld enhancement to the annihilation cross-section naturally solve this issue. In this section, we use the VERITAS Segue 1 observations to test such models and, more generally, to derive limits on the boost factor in a model-independent way.

A. Models with a Sommerfeld enhancement

The Sommerfeld enhancement is a non-relativistic quantum effect arising when two dark matter particles interact through an attractive potential [43], mediated by a particle ϕ . The Sommerfeld correction S (or Sommerfeld boost) is velocity-dependent ($S \sim 1/v$) and modifies the product of the annihilation cross-section and the relative velocity:

$$\sigma v = S(v, m_\chi, m_\phi, \alpha) \times (\sigma v)_0, \quad (9)$$

where $(\sigma v)_0$ is the WIMP annihilation cross-section times its relative velocity at thermal freeze-out. As shown by eq. 9, the Sommerfeld correction also depends on the dark matter particle mass m_χ , the mass m_ϕ of the particle mediating the attractive potential, and its coupling α to the dark matter particle. Depending on the mass and the coupling of the exchanged particle, the Sommerfeld enhancement can exhibit a series of resonances for specific values of the dark matter particle mass, giving very large boost factors up to 10^6 [43]. The Sommerfeld enhancement is of particular interest for cold dark matter halos like dSphs, where the mean dark matter velocity dispersion can be as low as a few km s^{-1} . The computation of the Sommerfeld enhancement for a relative velocity v , a dark matter particle mass m_χ , a mediator mass m_ϕ and a coupling α is usually performed through the numerical resolution of the Schrödinger equation, modeling the attractive potential with a Yukawa potential [43]. Instead of numerically solving the Schrödinger equation for each set of parameters $(v, m_\chi, m_\phi, \alpha)$, we use an analytic solution by approximating the Yukawa potential with the Hulthén potential [97, 98]. The analytic solution has been shown to closely match the numerical solution [98]. In order to calculate the Sommerfeld enhancement in Segue 1, one has to average the Sommerfeld boost factor over the dark matter relative velocity distribution $f(v)$:

$$\bar{S}(m_\chi, m_\phi, \alpha) = \int S(v, m_\chi, m_\phi, \alpha) f(v) dv. \quad (10)$$

The velocity-weighted annihilation cross-section in the dark matter halo is then given by [98]:

$$\langle\sigma v\rangle = (\sigma v)_0 \times \bar{S}(m_\chi, m_\phi, \alpha). \quad (11)$$

Following [73], the Segue 1 dark matter relative velocity distribution is assumed to be Maxwellian, i.e. the dark matter gas is thermalized and at equilibrium, with a mean relative velocity dispersion of $v_0 \simeq 6.4 \text{ km s}^{-1}$. In this section, we focus on two models comprising a Sommerfeld enhancement to the annihilation cross-section. The first model (hereafter model I, [43]) assumes that the dark matter particle is a wino-like neutralino χ^0 , arising in SUSY extensions of the standard model. To circumvent the helicity suppression of the annihilation cross-section into light leptons, the neutralino can oscillate with charginos χ^\pm , which themselves can preferentially annihilate into leptons. The transition to a chargino state is mediated by the exchange of a Z^0 boson ($m_{Z^0} \sim 90 \text{ GeV}$, $\alpha \sim 1/30$), leading to a Sommerfeld enhancement. The second model (hereafter model II) introduces a new force in the dark sector [44]. The new force is carried by a light scalar field ϕ predominantly decaying into leptons and with a mass $\mathcal{O}(1 \text{ GeV})$ and coupling to standard model particles chosen to prevent the overproduction of antiprotons. In such models, dark matter annihilates to a pair of ϕ scalar particles, with an annihilation cross-section boosted by the Sommerfeld enhancement. The coupling α of the light scalar particle ϕ to the dark matter particle is determined assuming that $\chi\chi \rightarrow \phi\phi$ is the only channel that regulates the dark matter density before freeze-out [98]. Figure 5 shows the VERITAS constraints for each of these models, derived with the observations of Segue 1. The

338 dashed curves show the 95% CL exclusion limits without the Sommerfeld correction to the annihilation cross-section,
 339 whereas the solid curves are the limits to the Sommerfeld enhanced annihilation cross-section. The left panel of
 340 Figure 5 shows the constraints on model I, for the annihilation of neutralinos into W^+W^- through the exchange of a
 341 Z^0 boson. The Sommerfeld enhancement exhibits two resonances in the considered dark matter particle mass range,
 342 for $m_\chi \simeq 4.5$ TeV and $m_\chi \simeq 17$ TeV, respectively. VERITAS excludes these resonances, which boost the annihilation
 343 cross-section far beyond the canonical $\langle\sigma v\rangle \sim 3 \times 10^{-26} \text{ cm}^3 \text{ s}^{-1}$. The right panel of Figure 5 shows the VERITAS
 344 constraints on model II, for a scalar particle with mass $m_\phi = 250$ MeV. The Sommerfeld enhancement exhibits many
 345 more resonances, located at different dark matter particle masses and with different amplitudes with respect to model
 346 I, because the coupling and mass of the exchanged particle differ. Two channels in which the scalar particle decays
 347 either to e^+e^- or $\mu^+\mu^-$ have been considered. VERITAS observations start to disfavor such models, especially for
 348 the $e^+e^-e^+e^-$ channel where some of the resonances are beyond $\langle\sigma v\rangle \sim 3 \times 10^{-26} \text{ cm}^3 \text{ s}^{-1}$. This result holds for ϕ
 349 particle masses up to a few GeV.

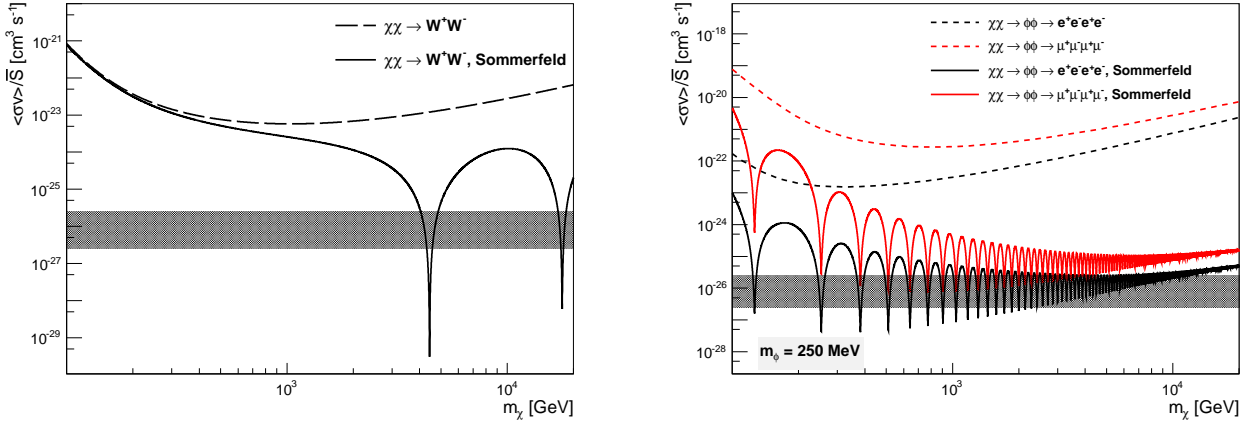


FIG. 5. 95% CL exclusion curves from the VERITAS observations of Segue 1 on $\langle\sigma v\rangle/\bar{S}$ as a function of the dark matter particle mass, in the framework of two models with a Sommerfeld enhancement. The expected Sommerfeld enhancement \bar{S} applied to the particular case of Segue 1 has been computed assuming a Maxwellian dark matter relative velocity distribution. The grey band area represents a range of generic values for the annihilation cross-section in the case of thermally produced dark matter. Left: model I with wino-like neutralino dark matter annihilating to a pair of W^+W^- bosons. Right: model II with a 250 MeV scalar particle decaying into either e^+e^- or $\mu^+\mu^-$. See text for further details.

351
352

B. Model-independent constraints on the boost factor

354 In the previous section, we have explicitly constrained the Sommerfeld boost factor to the annihilation cross-section
 355 in the framework of two interesting models. Here, an example of model-independent constraints on the overall boost
 356 factor B_F (particle physics and/or astrophysical boost) as a function of the dark matter particle mass is presented.
 357 The constraints are then compared to the recent cosmic ray lepton data.

358 Following [99], we assume that dark matter annihilates exclusively into muons with an annihilation cross-section
 359 $\langle\sigma v\rangle = 3 \times 10^{-26} \text{ cm}^3 \text{ s}^{-1}$. In such a case, we use the dashed exclusion curve of Figure 3 (right) to compute 95% limits
 360 on B_F . Figure 6 shows the 95% CL ULs on the overall boost factor B_F . The blue and red shaded regions are the 95%
 361 CL contours that best fit the Fermi-LAT and PAMELA e^+e^- data, respectively. The grey shaded area shows the
 362 95% CL excluded region derived from the H.E.S.S. e^+e^- data [99]. The black dot is an example of a model which
 363 simultaneously fits well the H.E.S.S., PAMELA and Fermi-LAT data. The VERITAS VHE γ -ray observations of
 364 Segue 1 rule out a significant portion of the regions preferred by cosmic ray lepton data. However, the electron and
 365 positron constraints depend on the cosmic ray propagation model, especially on the electron energy loss parameter τ_0
 366 [99]. The Klein-Nishina suppression of the inverse Compton loss rate can significantly alter this parameter at energies
 367 above 100 GeV [100]. In such a case, the Fermi and PAMELA 95% CL contours would scale down, and the VERITAS
 368 limits would then be relaxed.

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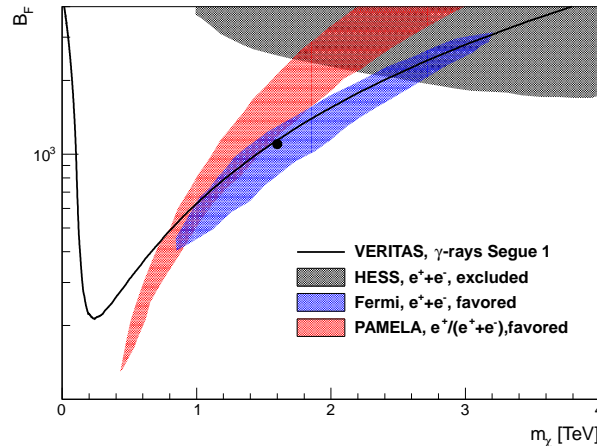


FIG. 6. 95% CL exclusion limits on the overall boost factor B_F as a function of the dark matter particle mass from the VERITAS observations of Segue 1, assuming that the dark matter particles annihilate exclusively into $\mu^+\mu^-$. The shaded areas are the 2σ contours derived from fits to the H.E.S.S., PAMELA and Fermi-Lat data. The black dot is an example of a model that simultaneously fits well the H.E.S.S., PAMELA, and Fermi-LAT data. See [99] for further details.

371

VI. CONCLUSIONS

372 The ground-based VHE γ -ray observatory VERITAS has started an extensive observation campaign toward the
 373 nearby Segue 1 dSph, one of the most dark matter-dominated satellite galaxies currently known. With nearly 48
 374 hours of exposure, we derived strong flux ULs and constraints on the annihilation cross-section or decay life time of
 375 a hypothetical WIMP, independently of any dark matter models. The reported integral flux ULs at the 95% CL are
 376 at the level of 0.5% of the Crab Nebula flux above a minimum energy of 300 GeV. The corresponding limits on the
 377 velocity-weighted annihilation cross-section are in the range $\langle\sigma v\rangle^{95\% \text{ CL}} \leq 2 - 9 \times 10^{-24} \text{ cm}^3 \text{ s}^{-1}$, depending on the
 378 annihilation channel considered. These are the most constraining limits reported so far with any dSph observations
 379 conducted in the VHE γ -ray band. The limits are complementary to those provided by the Fermi-LAT collaboration
 380 [17], but are at least two orders of magnitude away from the canonical value $\langle\sigma v\rangle \sim 3 \times 10^{-26} \text{ cm}^3 \text{ s}^{-1}$. Bounds on
 381 the lifetime of decaying dark matter have also been derived, with LLs in the range $\tau^{95\% \text{ CL}} \geq 10^{24} - 10^{25} \text{ s}$, an order
 382 of magnitude below the models that best fit the electron and positron excesses recently measured in cosmic ray
 383 spectra. Finally, the VERITAS Segue 1 data have also been used to test the dark matter interpretation of the cosmic
 384 ray lepton anomalies. The Segue 1 data disfavors annihilating dark matter models with a Sommerfeld enhancement,
 385 confirming the results of [15] and [98]. Furthermore, the VERITAS observations start to exclude scenarios where the
 386 dark matter annihilates preferentially into a $\mu^+\mu^-$ pair, which is the favored scenario for good fits to the H.E.S.S.,
 387 PAMELA and Fermi-LAT electron and positron data [99].

388 The uncertainties on the dark matter limits derived throughout this paper mostly come from the modeling of the
 389 Segue 1 dark matter density profile. As opposed to the classical dSphs, the lack of a high statistics star sample for
 390 Segue 1 prevents an accurate modeling of the dark matter distribution. Assuming an Einasto profile, the systematic
 391 uncertainties in the dark matter profile modeling can change the astrophysical factor, and hence they scale up or
 392 down the limits by a factor of 4 at the 1σ level [73]. The systematic uncertainties could even be larger if the Segue 1
 393 dark matter profile is compatible with a cored profile. Future spectroscopic surveys might increase the Segue 1
 394 sample and reduce the uncertainties on its dark matter content.

395

396

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